



COCOON
HOUSE 

2019-2020
ANNUAL REPORT

THOUGHTS FROM OUR CEO

Hope and resilience have always defined Cocoon House. As we enter our 30th year of service in Snohomish County, we continue to create new ways of meeting the needs of young people through changing and difficult times. We rely on the passion and commitment of our staff, the support of our volunteers, as well as the generosity of the community. It is truly a team effort to break the cycle of homelessness for our most vulnerable citizens.

This year our Cocoon House team developed a new strategic plan for our continued success. This plan will guide us in tackling the challenges we face over the next few years. We have high expectations and smart, measurable goals. We will be spending our days and resources through 2022 advancing these six main goals:

- Infuse a Culture of Equity, Diversity and Inclusion
- Continue to Develop COVID-19 Strategies
- Ensure Positive Program Impact
- Ensure Financial Sustainability
- Develop Strength of Leadership
- Solidify the Operational Infrastructure



We do this work with our core values firmly centered in our minds: **Community, Equity, Respect, Growth, Advocacy, Safety, and Leadership**. Individually and as an organization these values guide our daily choices.

Challenges and difficulties only firm our resolve to break the cycle of homelessness, one young person at a time. Cocoon House takes inspiration from the perseverance of the young people we serve and from those who support us. We are grateful to all who make this work possible. Together we ensure young people in our community have a road map to success. Thank you.

A handwritten signature in black ink that reads "Joseph Alonzo". The signature is written in a cursive, flowing style.

Joseph Alonzo
CEO



Breaking
the Cycle of
Homelessness



MISSION

The mission of Cocoon House is to empower young people, families, and the community to break the cycle of homelessness through outreach, housing and prevention. This mission supports the belief that every young person deserves a home and the opportunity to achieve their fullest potential. We accomplish this mission through our core values.

VISION

Every young person in our community is safe and thriving.

EQUITY, DIVERSITY, AND INCLUSION

The foundation of Cocoon House's work is to end youth homelessness and we recognize there is no way to accomplish this without dismantling the institutional racism that exists across many sectors. Our commitment has always been to remove barriers for youth and their families while supporting inclusion and diversity in all its forms. Undoing years of institutional racism will not happen overnight. Continuing the conversation without identifying immediate and long-term action steps will not be effective in creating an anti-racist community. In 2019-2020 our equity, diversity and inclusion activities included:

- Building staff capacity and expertise to help drive equity and inclusion throughout our agency
- Creating measurable actions that ensure Cocoon House is a place where youth, families, staff, and communities of color can thrive
- Building a race equity culture focused on proactively counteracting race inequities both internally and externally
- Committing to an independent equity assessment of our agency





181 teens
ages 12-17 cared
for in
emergency
housing



11,117 basic
needs items
(food &
clothing)
distributed to
unsheltered
youth

268 young
adults received
housing
placement
services
through
Coordinated
Entry



920 individual
youth provided
essentials and
connections to
supportive care
at U-Turn



158 youth
received
services from
our Advocates
and Anti-Human
Trafficking
Team



24 young
adults provided
stable housing
in our Journeys
program

83 families
provided with
case
management
assistance and
support



120 families
learned
communication
and decision
making skills in
our WayOUT
program



SUPPORT FAMILIES TO BREAK THE CYCLE



In 2020 the most important things needed to keep a family safe became hard to obtain for many in our community: a home to isolate in, food, hand sanitizer and soap, masks, computers and internet service to work and go to school from the safety of home. As a result of our leadership in Snohomish County, Cocoon House was chosen to qualify participants to benefit from the CARES Act and rental support through ERAP (Emergency Rental Assistance Program). This work was a group effort, with Cocoon House staff from a variety of teams pitching in to support our community in a time of great need. We distributed these funds to families helping them with rent, food, utility bills, clothing, and household necessities.

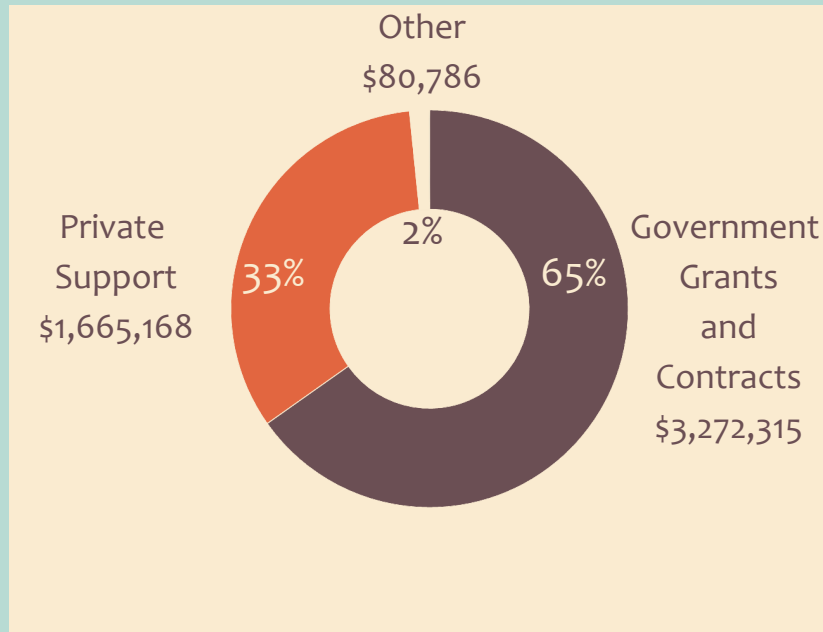
Many of the folks we helped had never needed assistance of any kind before. They did not know where to find resources and felt they weren't entitled to help. They were worried about taking away from others less fortunate than themselves. They had spent their savings, run up their credit cards, and were doing everything they could just to pay their rent or mortgage. These once self-sufficient families shared their feelings of shame, fear and frustration with us. We listened and acted on their behalf. As a result of our work, **over 170 families received CARES Act support**, and more than **225 families were connected to rental assistance** to stay safely housed.

Keeping these families safe and stable during a pandemic was not only the right thing to do, but it moved us firmly forward in our mission of breaking the cycle of homelessness in our community. It is impossible to count how many young people are NOT homeless because of the work we did, but we know our work with these families prevented the kind of stress, strife, and lack of resources that can lead to youth homelessness.

FINANCIAL INFORMATION

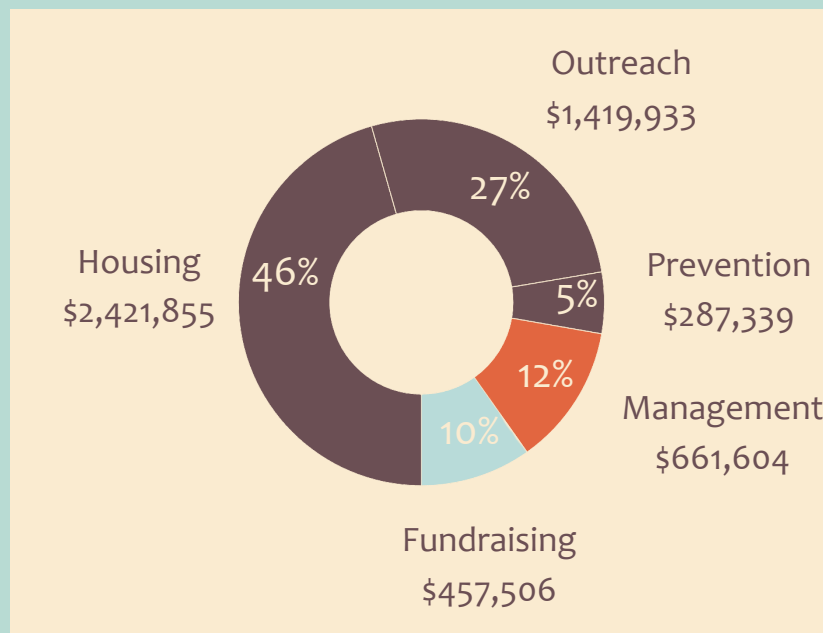
Revenue

Total Revenue: \$5,018,269



Expenses

Total Operating Expenses: \$5,248,237



Assets

Beginning net assets \$7,099,955

Ending net assets \$7,389,198

2019-2020 BOARD OF DIRECTORS

Board Chair

LeAnne Harrington, Premera

Vice Chair

Dr. Michael Lee, Edmonds Orthopedic Center

Secretary

Dr. Jeanne Willard, Everett Public Schools

Treasurer

Sharleen Bonnville, Coastal Community Bank

Members

Matt Abrams, Freestone Capital Management

Toni Booker, Providence

Bo Jungmayer, Pivotal Ventures

Sunshine Kapus, Kapus Land Partners

Ilona Lohrey, GSBA

Casandra Sargent, People's Bank

Natalie Tarantino, Snohomish County

Public Defenders Association

Mike Tibbits, Washington Federal

Dave Vernon, The Boeing Company

2019-2020 CORPORATE SPONSORS

Fluke Corporation

McClain Insurance Services

Gamut 360 Holdings, LLC

Everett Bone & Joint

The Boeing Company

Moss Adams

Thomas & Associates Insurance

WSECU

Kirtley Cole General Contractor

Columbia Bank

AssuredPartners MCM

D.A. Davidson

OAC Services

Construction Dispute Resolution

COCOON
HOUSE 

3530 Colby Avenue

Everett, WA 98201

425.259.5802

info@cocoonhouse.org

www.cocoonhouse.org

